

# Hi, This is Shahzaib Tariq!

SOCIAL MEDIA MANAGER | GRAPHIC DESIGNER

FACEBOOK ADS EXPERT | CONTENT STRATEGIST

EXPERTISE IN:







# SUMMARY

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Highly organized & detail-oriented social media specialist with a proven track record of **2+ years**.

I'm proficient in creating & **executing** strategies, **designing** engaging creatives, writing **scroll-stopping** copywriting, **analyzing** metrics, and building and maintaining strong online communities.





# ACHIEVEMENTS

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- **5 Star** Rated Freelancer on Upwork with rate of \$10/hour.
- **Generated 2,000+** Leads in one month without running any Ads.
- Organically leveraged the Reach of over 120k & **12,000+ Followers** in just 26 Days.
- **Ranked 5+ Posts** on the Front page of Top Hashtags over 150k+ Volume.
- **Got sales** by successfully creating and implementing FB Ads Funnel strategy.



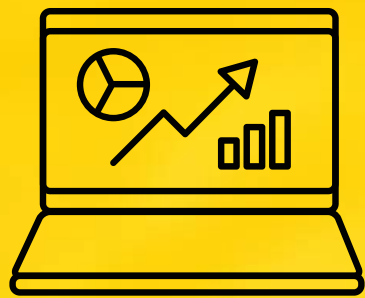


# PREVIOUS WORK INSIGHTS

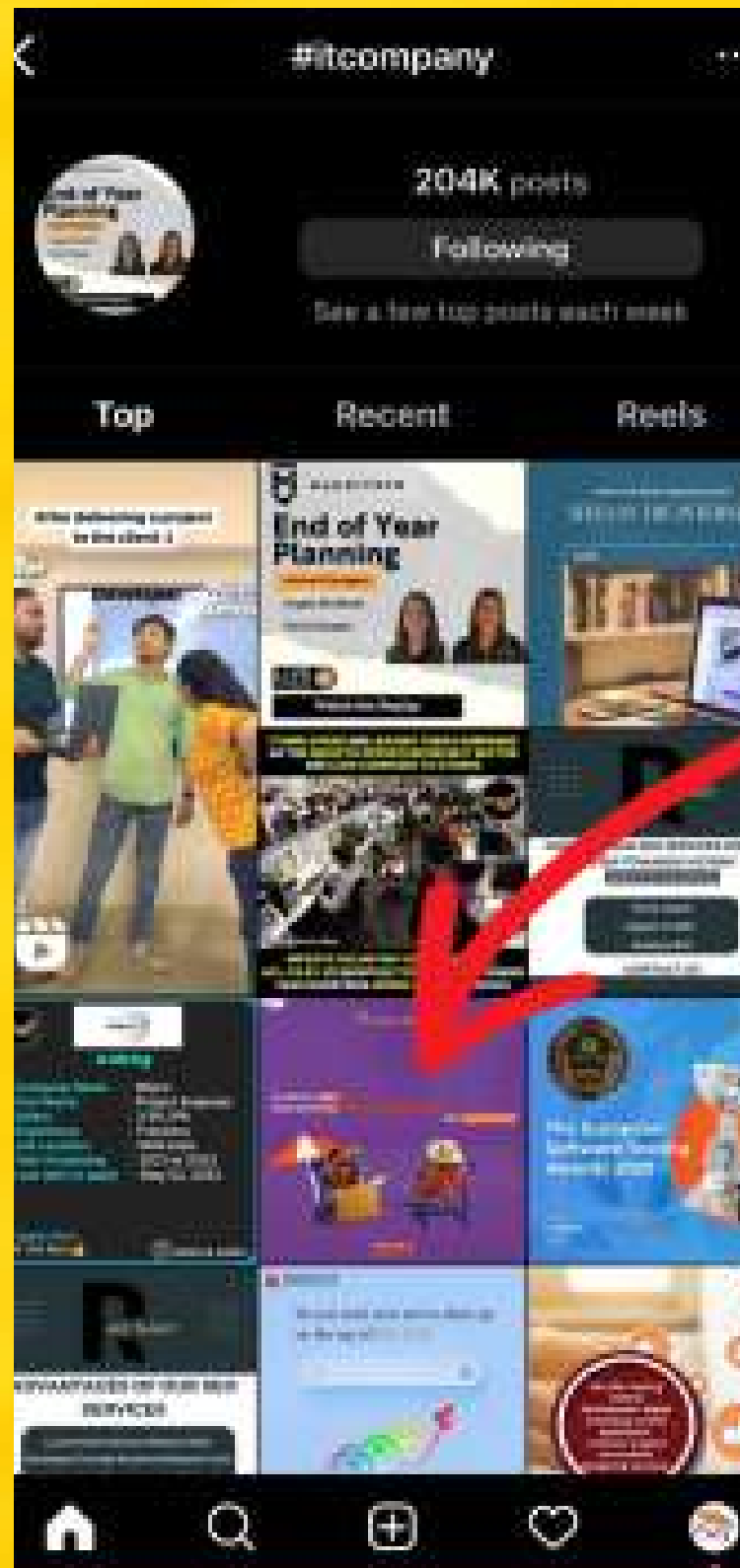
Leveraged Social Platform to **14,000+ Followers** in 1 just 20 Days



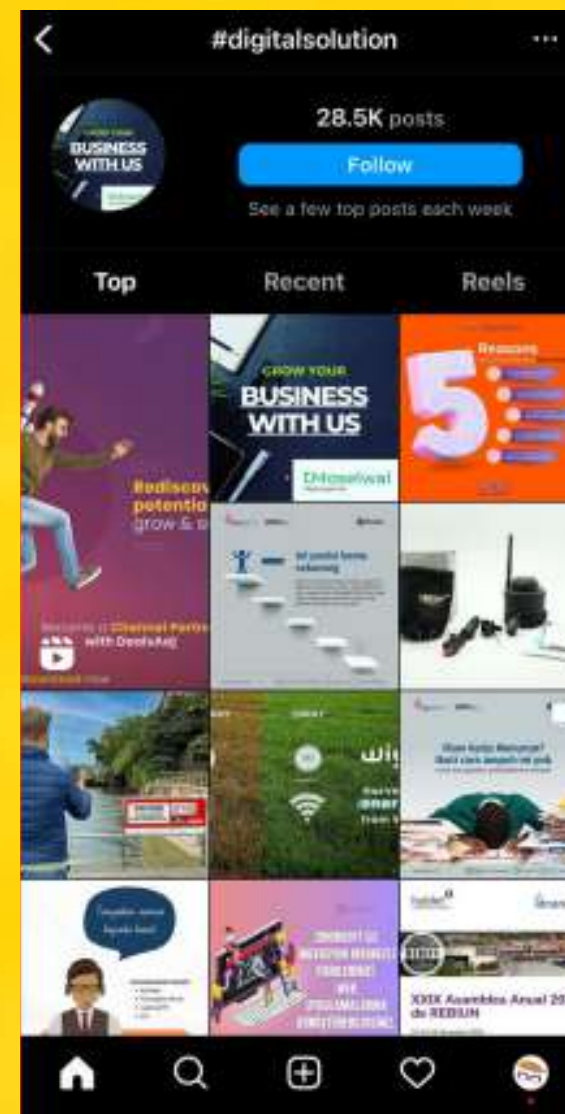




# RANKED POSTS ON TOP HASHTAGS



**HASHTAGS VOLUME: 204K+**  
**POSTS RANKED IN FIRST PAGES**







# PREVIOUS WORK INSIGHTS

TimeSpan: 1 Month

Previous Month ▾

Dec 1 - Dec 31

## Overview

You reached **+318%** more accounts compared to Nov 1 - Nov 30

|                  |                       |   |
|------------------|-----------------------|---|
| Accounts reached | 114K<br><b>+318%</b>  | > |
| Accounts engaged | 5,234<br><b>+591%</b> | > |
| Total followers  | 5,137<br>--           | > |



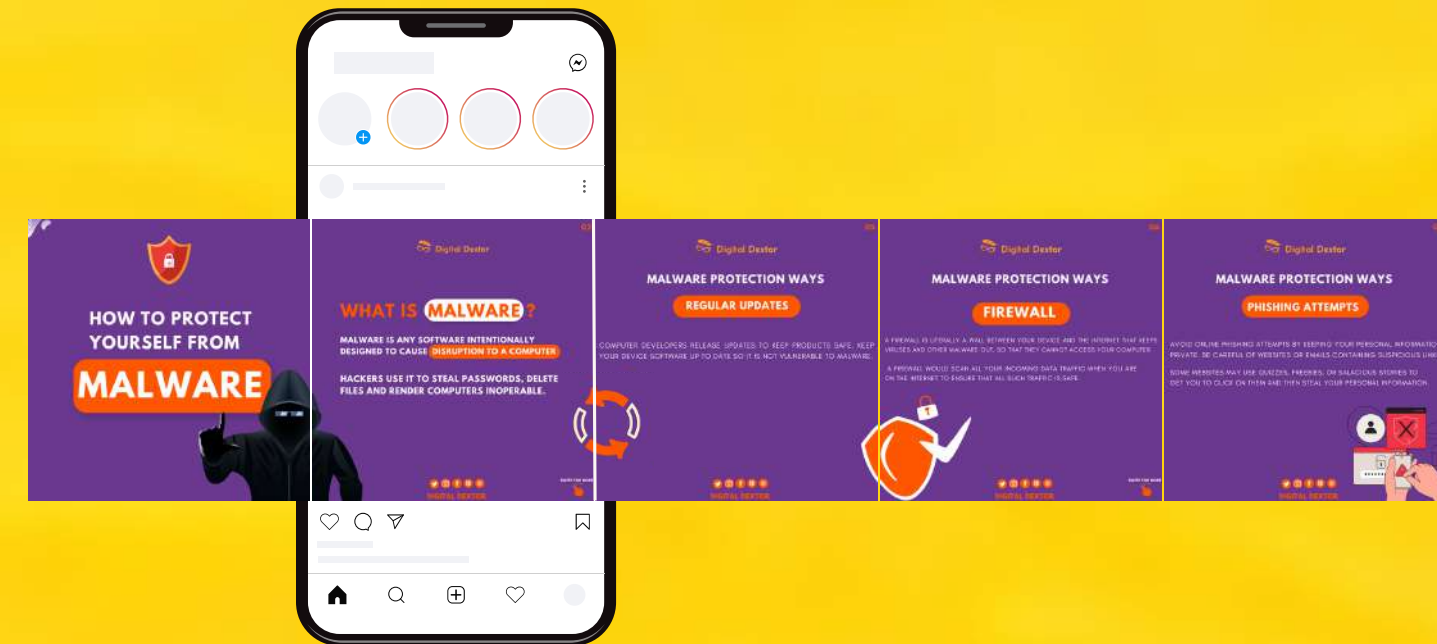




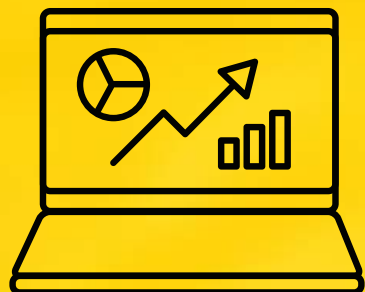
THE MARKETING STUD

# MY DESIGNS

INCLUDING CAROUSELS, THEME FEED DESIGNS, POSTERS



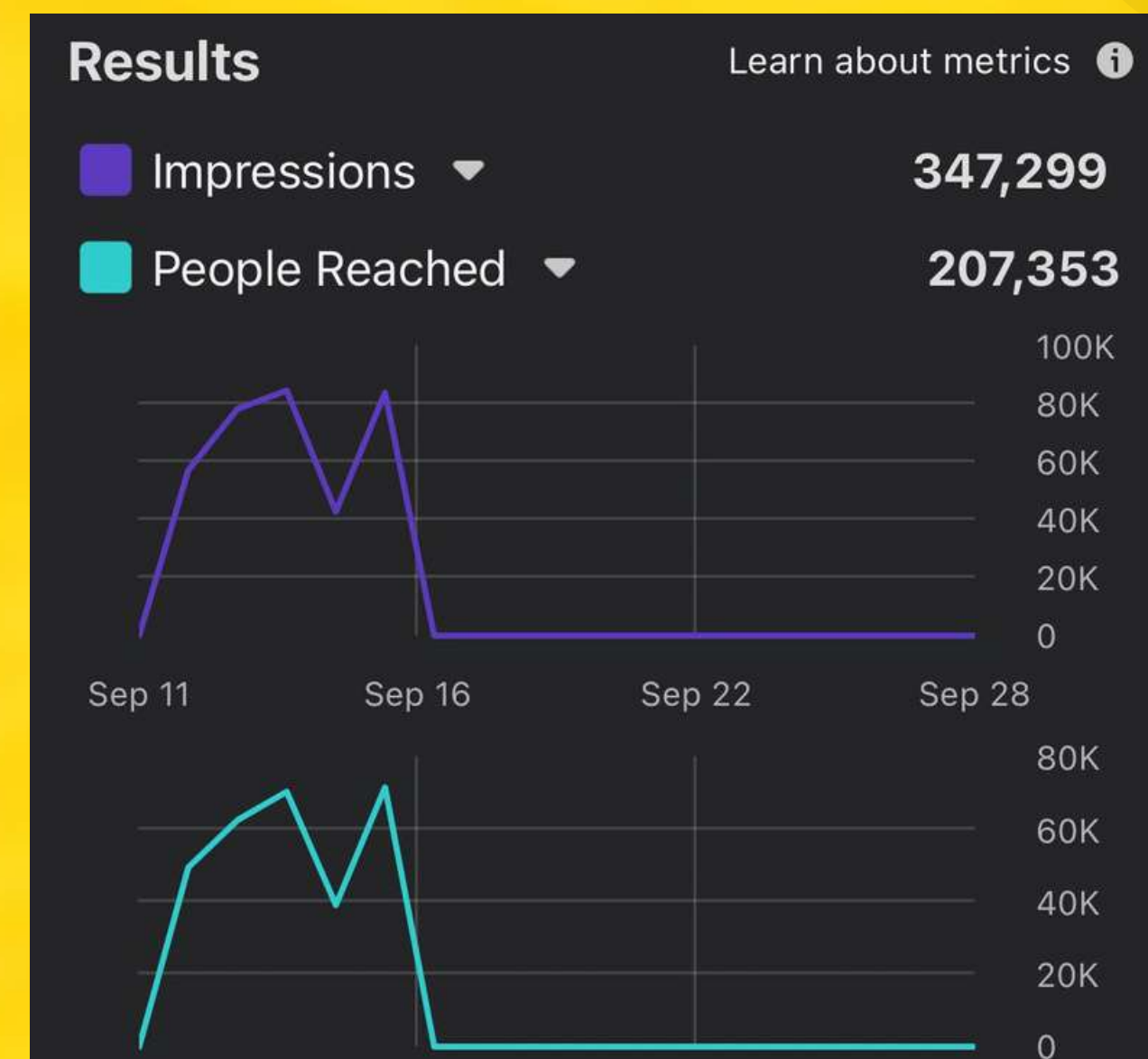




# PREVIOUS WORK INSIGHTS

## PAID LEAD GENERATION CAMPAIGN RESULTS VIA FB ADS

|       |           |                                                   |                                                                         |                           |
|-------|-----------|---------------------------------------------------|-------------------------------------------------------------------------|---------------------------|
| • Off | VM-LIKES  | <b>689</b><br>Page Likes                          | <b>AED0.0691</b><br>Cost per Page Like                                  | <b>AED47.59</b><br>Spent  |
| • Off | VM-2 (LG) | <b>244</b><br>On-Facebook Leads                   | <b>AED0.66</b><br>Cost per On-Facebook Lead                             | <b>AED160.24</b><br>Spent |
| • Off | VM-1 (VV) | <b>120,570</b><br>2-Second Continuous Video Views | <b>AED0.000</b><br><b>95</b><br>Cost per 2-Second Continuous Video View | <b>AED114.03</b><br>Spent |







# PREVIOUS WORK INSIGHTS

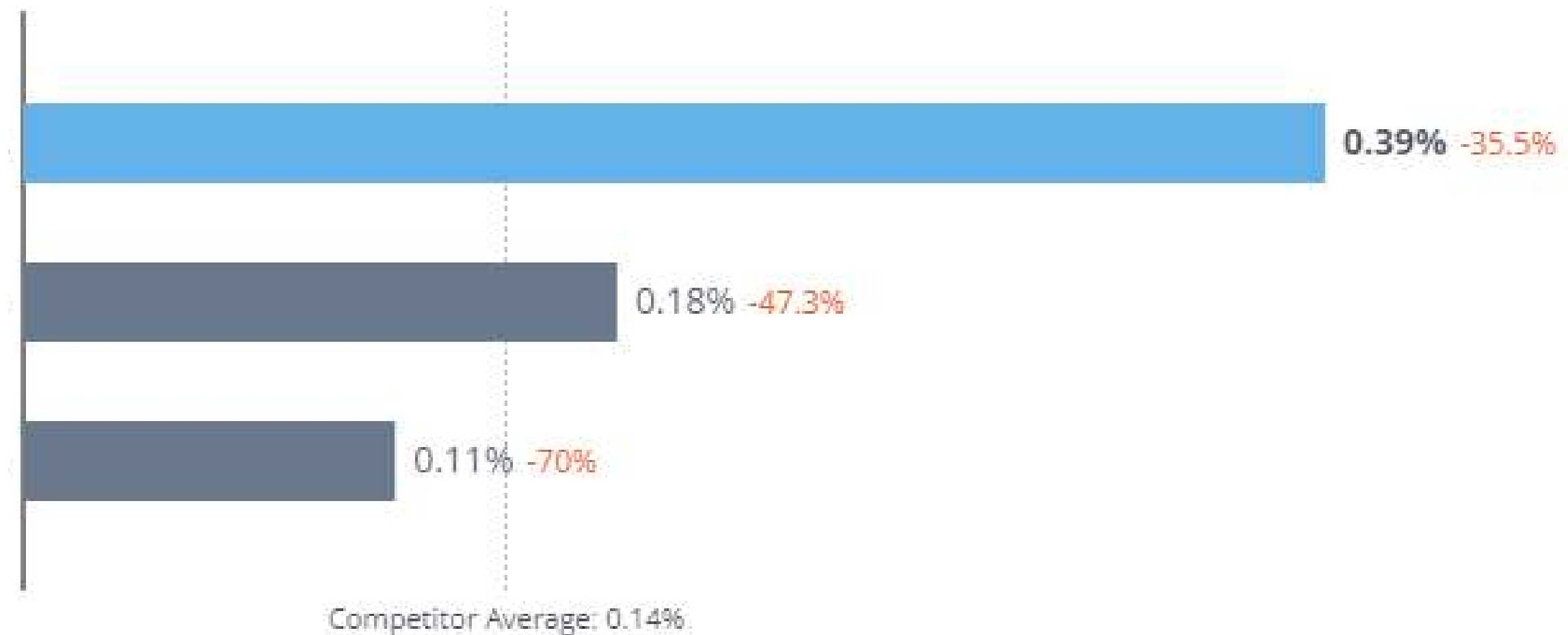
**3X More** than Competitors

■ My Client

■ Competitor

Instagram Engagement Rate by Follower

Nov. 29, 2022 - Dec. 5, 2022







# TESTIMONIALS

Via: Upwork

I need an expert in Instagram to give me advice from time to time, evaluate and create a strategy

★★★★★ 5.00 Oct 19, 2022 - Dec 26, 2022



*"I recently hired Shahzaib on Upwork to help with my Instagram strategy and I couldn't be happier with the results.*

*The freelancer was professional, responsive, and knowledgeable. He took the time to thoroughly evaluate my current Instagram strategy and provided valuable recommendations on how to improve it.*

*One of the things I appreciated most about working with this freelancer was his ability to clearly communicate their ideas and suggestions. He was patient in explaining his thought process and provided detailed justifications for his recommendations."*

*~Artem*







# TESTIMONIALS

Via: Upwork

## Completed successfully!



we would like to proceed further but unfortunately we did not make it work due to terms and conditions.  
Overall good experience.

Upwork Client

upwork

~Dextor





# TESTIMONIALS



Hey Everyone! Whoever's followig me, pls follow **Shahzaib**. He can help promote your accounts. Thank You.

~ zahra



This shoutout is to **Shahzaib**. He is doing great. If you want to promote your account or if you want to hire manager for ur account, Do Contact Him.

~ Nida



To be honest **Shahzaib** is helllaaa Supporive. Thank you for helping me out with my accouts.

~Laiba Rajper





# MY EXPERTISE

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- **Ability to create and implement growth strategies to achieve business goals.**
- **Creative in Graphic Designing and the latest Editing Tools.**
- **Experience in interpreting and analyzing metrics/insights to fine-tune strategy.**
- **Ability to write persuasive content writing with strong SEO that drives action.**
- **Experience working with influencers & managing influencer marketing campaigns.**
- **Ability of creating FB ads funnels resulting in high ROAS.**
- **Experience in executing WhatsApp marketing campaigns to achieve target goals**
- **Skilled in editing Vlogs for YouTube and short video formats for Reels, and TikTok.**



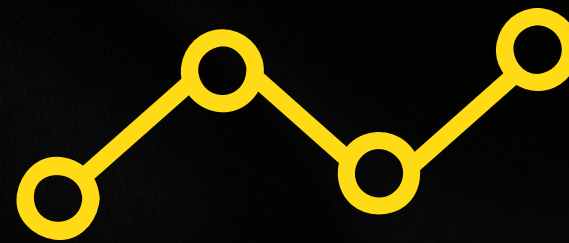
# WHY TO HIRE ME?



Quality Work



Proven Work  
Track Record



Organic  
Growth

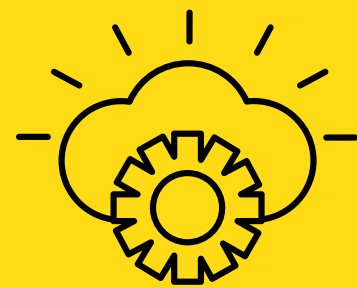


Affordable  
Packages



Rated  
Testimonials





# HOW TO HIRE ME?

## STAGE 1

Get FREE Profile audit  
and Strategy

## STAGE 2

Choose a package or  
make custom package

## STAGE 3

Sit back & Chill and see  
your brand Growing.



# CONTACT ME

## FOR INQUIRIES



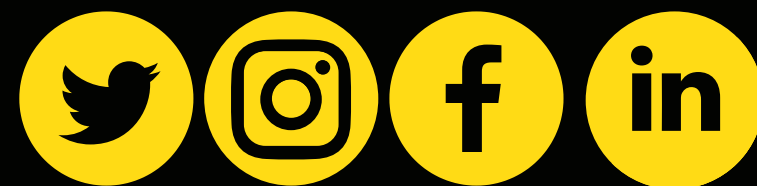
**PHONE NUMBER**

(+92) 303 8685 139



**EMAIL ADDRESS**

engr.shahzaib.uet@gmail.com



**FIND ME ON**

**THE MARKETING STUD**





## WORDS OF INSPIRATION

**Stopping Marketing to save money  
is like stopping watch to save time!**

-HENRY FORD